

EXTRA COVERAGE OR EXTRA CASH?

A DECISION AS TOUGH AS THE ENGINE.

A TOTAL OF



YEARS COVERAGE

OR FROM

\$160 to \$900 CASH BACK

VALID FROM DECEMBER 27, 2003 to APRIL 15, 2004

SEE YOUR PARTICIPATING DEALER OR VISIT JOHNSON.COM FOR MORE DETAILS.



Purchase a new, unregistered 2003 or 2004 Johnson® 40hp and larger outboard for recreational use in the U.S. or Canada from a participating dealer and select either: a retail rebate (\$4/hp) or an extended service plan providing a total of 5 years protection (2-year limited warranty from Bombardier on Johnson 2-stroke plus a 3-year extended service protection plan, 3-year limited warranty from Bombardier on Johnson 4-stroke plus a 2-year extended service protection plan). Outboards must be purchased or ordered between December 27, 2003 and April 15, 2004. If outboard is in dealer stock, delivery must be taken within 10 days of sale or, if ordered, within 10 days of delivery to dealer, but no later than May 31, 2004. Prior sales and commercial, promotional, special programs and demo outboards are excluded. Purchase limited to three outboards per person and must be kept a minimum of 90 days. Quantities are limited. Void where prohibited by law. Rebate received as (i) cash back within 6-12 weeks of delivery of outboard to purchaser and dealer's submittal to Bombardier of warranty registration, completed and signed fulfillment certificate, and bill of sale; or (ii) may be used at point of purchase. Extended protection program is offered by a third party marine service provider. Bombardier is not responsible for fulfillment of extended service plan obligations. Service plan has a deductible per service visit and transfer fee. For questions regarding the promotion, see your participating Johnson dealer or write Bombardier Sales Administration, 2004 Retail Promotion, 10101 Science Drive, Sturtevant, WI 53177. © 2003 Bombardier Motor Corporation of America. All rights reserved. TM, ® Trademarks of Bombardier Motor Corporation of America or its affiliates.

